Conference on Black Entrepreneurship in the 21st Century

Pan-African Enterprise Research Council

September 9-11, 2015
Atlanta, Georgia
Conference on Black Entrepreneurship in the 21st Century
September 9 - 11, 2015

Wednesday, September 9, 2015
Hilton Garden Inn, Downtown Atlanta (Pacific Room)
3:30 PM – 5:00 PM  REGISTRATION

3:30- 4:30 PM  PAERC Organizing Committee Meeting (Pacific Room)

6:00 - 8:00 PM  Opening Reception, Wright Young Hall Graduate Lounge
Clark Atlanta University, School of Business Administration

Opening Reception
School of Business Administration, Clark-Atlanta University
6:00PM - 8:00PM

Welcome
Dr. Edward Davis, Dean
CAU School of Business Administration, Atlanta, GA, USA

Remarks
Dr. Lucy J. Reuben
PhD Pipeline Opportunity Program, Inc. and Duke University, USA

Dr. Ralph Henry
Kairi Consultants, Ltd. and Heritage & Stabilization Fund, Trinidad and Tobago

Dr. D. Reckson Thakhathi
University of Fort Hare, South Africa

Acknowledgements
Dr. John A Cole
Chair, Program Committee

Dr. Edward Davis
Chair, Atlanta, GA Host Committee
Thursday, September 10, 2015
Hilton Garden Inn, Downtown Atlanta (Pacific Room)
8:30 AM - 4:00 PM ONSITE REGISTRATION

8:45 - 9:45 AM Session 1: Opening Plenary, Pacific Room
Welcome: Dr. Lucy J. Reuben (PhD Pipeline Opportunity Program & Duke University)

Keynote Address:
“African Entrepreneurship in the Early 21st Century: A Perspective from the Diaspora”
Dr. Ralph M. Henry, Chair, Kairi Consultants, Limited
Chair, Heritage & Stabilization Fund of Trinidad & Tobago

9:45 - 10:00 AM Coffee Break

10:00 - 11:00 AM Session 2: Strategic Perspectives on Entrepreneurship Initiatives
Moderator: Dr. Susanne Toney (Savannah State University)

Ms. DeShawn Jenkins (Georgia Institute of Technology),
“Africa Atlanta and the Arts as A Catalyst for Collaboration Regarding Africa”

Dr. Deborah Hickling (Office of the Prime Minister of Jamaica), Dr. Lou Anne Barclay
(University of the West Indies at Mona), and Dr. Ralph Henry
"Black Lives Matter: The Role of the Black Entrepreneur in the International Music Industry"

Dr. Pamela Queen (Morgan State University) and Dr. Lucy Reuben (Duke University)
“A State of Fragility - A Thin Line Between Civil Inequality and Silver Inequalities”

11:10 - 12:10 PM Session 3: Education for Entrepreneurship Across the Diaspora
Moderator: Dr. Barbara Adams (South Carolina State University)

Dr. Donald R. Andrews (Southern University at Baton Rouge), “Leadership Skills Needed for
Success at HBCUs: A View from the HBCUs Business School Deans’ Perspective”

Mr. Derrick Drakeford (Drakeford, Scott & Associates, LLC), “Sankofa ‘Go Back and Get It’:
Toward A Theory of Social Entrepreneurship at HBCUs”

Dr. Diane M. Kellogg (Bentley University), “Bentley University's ‘Partners in Learning’ Program:
Promoting Social Enterprise in Ghana”
Thursday, September 10, 2015 (continued)

12:10 - 1:00 PM Networking Luncheon, City View Room, 4th Floor

1:00-2:00 PM Session 4: Advocacy and Support for Black Entrepreneurship
Moderator: Dr. Ora Spann (South Carolina State University)

Panel Discussion: “Entrepreneurship Capacity Building in HBCUs”
Dr. Iris Billy (Medgar Evers College/CUNY)
Ms. Jannie Pittman (Kennesaw State University)
Dr. JoAnn Rolle (Medgar Evers College/CUNY)
Atty. Wallace Ford (Medgar Evers College/CUNY)

2:15 - 3:15 PM Session 5: Entrepreneurship for Development and Trade
Moderator: Dr. Leon Prieto (Clayton State University)

Dr. Ronney Ncwadi (Nelson Mandela Metropolitan University) and Mr. Abdul Hikam (Nelson Mandela Metropolitan University), “Transborder Migration of African Migrants into South Africa - A Case Study of Somalian Informal traders in South Africa”

Dr. David Karemera (South Carolina State University) and Prof. Gerald Smalls (Benedict College), “Trade Effects of SADC and the impact of Exchange Rate Volatility on Malawi”

Dr. Alphonso O. Ogbuehi (Clayton State University), “Patterns and Parallels of Entrepreneurship Ecosystem in Sub-Saharan Africa.”

3:15 - 4:30 PM Session 6: Entrepreneurs Development Needs and Networking
Moderator: Dr. Tiffany Bussey (Morehouse College)

Dr. Leon Prieto (Clayton State University), “Black Entrepreneurship and Workforce Development: A Historical Perspective”


Dr. Gregory N. Price (Langston University) and Dr. Susanne L. Toney (Savannah State University), "Are Entrepreneurs Happier?"

Dr. Ora Spann (South Carolina State University), “Strategic Planning for Small Businesses”
Thursday, September 10, 2015 (continued)

4:30 - 5:30 PM  Session 7:  Wrap-up and Reflections
Moderator: Dr. John A. Cole (North Carolina A & T University)

Friday, September 11, 2015
Hilton Garden Inn, Downtown Atlanta (Pacific Room Lobby)
8:30 AM - 1:00 PM  REGISTRATION

8:45 – 9:45 AM  Session 8: Plenary 2, Pacific Room
Moderator: Dr. Sylvia Charles (SMC Consulting)

Keynote Address:
“Professionalizing the Public Service and Entrepreneurship for Vision 2030”
Dr. D. Reckson Thakhathi
Distinguished Professor and Former Dean
Faculty of Public Administration and Management
University of Fort Hare, South Africa

10:00 - 11:15 AM  Session 9:  Innovation for Economic Growth and Development
Moderator: Dr. David Karemera (South Carolina State University)

Mr. Martin Ezemma (Minority Business Development Agency), “Conducting Business in Africa”

Dr. Kofi Dadzie (Georgia State University) and Dr. Evelyn Winston-Dadzie (Clark Atlanta University), “Innovative Savings Mobilization Programs for Rural Economic Development in Sub-Saharan Africa: Some Policy Lessons from Rural Banking Programs in Ghana”

Dr. Diane M. Kellogg (Bentley University), “The Past, Present and Future of Biological Filters and Composters: A Ghanaian Owned Enterprise”

Mr. Chux Daniels (University of Sussex) and Dr. Gillian Marcelle (University of the Virgin Islands) “Investing in Technology and Innovation in Africa and across the African Diaspora”
Friday, September 11, 2015
Hilton Garden Inn, Downtown Atlanta (Pacific Room)
8:30 AM - 1:00 PM  REGISTRATION

11:15 AM - 12:30 PM  Session 10:  Opportunities in STEM/STEAM and Global Health
Moderator: Dr. Jayne S. Reuben (University of South Carolina School of Medicine, Greenville)

Dr. Raghunath Puttaiah (Baylor College of Dentistry, Texas A&M University), “Improving Dental Safety with Education and Technology – A Global Health Approach”

Dr. Titus Reaves (Medical University of South Carolina), “Science Ph.D. Recruitment into Business”

Dr. Mendy Ingiaimo (University of South Carolina School of Medicine, Greenville) “An Educational Foundation for Developing Entrepreneurship in Tanzania”

12:30 - 1:00 PM  Luncheon, Atlantic Room

1:00 - 2:00 PM  Session 11:  Perspectives for the Future
Moderator: Dr. John A Cole (North Carolina A&T University)

Panel Discussion:  HBCU Business School Deans

Dr. Donald Andrews, Dean, College of Business, Southern University

Dr. Edward Davis, Dean, School of Business Administration, Clark Atlanta University

Dr. Shawnta Friday-Stroud, Dean, School of Business and Industry, Florida A&M University

Dr. D. Reckson Thakhathi, Former Dean, Faculty of Public Administration and Management, University of Fort Hare
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2:00 - 3:30 PM  Session 12: Challenges, Opportunities & Accomplishments in a Global Economy
Moderator: Dr. Lou Ann Barclay (University of the West Indies)

Dr. Sylvia Charles (SMC Consulting), “A Framework for Promoting Enterprises in Africa and the Caribbean: Lessons from Successful Companies”

Ms. Ellen C. Rungani (University of Fort Hare) and Mrs. P. Makhetha-Kosi (University of Fort Hare), “Impact of Venture Capital on the Growth of Small and Medium Enterprises in the Buffalo City Municipality, South Africa”

Dr. John A. Cole (North Carolina A&T University), “A Purpose-Driven Curriculum”

Dr. Lucy J. Reuben (Duke University), “The PhD Pipeline Opportunity Program: A Model of Relevance for the African Diaspora”

3:30 - 4:30 PM  Session 13: Wrap-Up and Recommendations
Moderator: Dr. Edward Davis

Dr. Ralph Henry and Dr. Lucy Reuben, “Recommendations from the 8th Pan-African Congress”

Dr. D. Reckson Thakathi, 2015 PAERC Conference Closing Remarks

4:30 - 5:30 PM  PAERC Organizing Committee Meeting

Special Recognition to:

Alice Cayson, Clark Atlanta University: Administrative Support and Reception Logistics
Cassandra Denson, Clark Atlanta University: Administrative Support and Reception Logistics
Marcia Ming, Ming Communications: Conference Communications and Website Management
Janice S. Reuben, Star Status Travel & Events: Conference Management and Program Design